

CONTEST RULES
“SuperMassive Meet and Greet”
Rogers Broadcasting Limited

1. “Contest Period” starts at 7:40 am on March 22, 2010 and ends at 4:40pm on March 26, 2010, the “Contest Closing Date” or whenever we have identified winners for the prizes, whichever comes sooner. All times are Mountain Standard Times. Only one (1) entry per person.

For your chance to win the one (1) of the three (3) SuperMassive Meet and Greet Packages:

- a) Be listening daily for your cue-to-call to be one (1) of the three (3) contestants. Cue-to-call will be aired once prior to 7:40am. First three callers at 780-423-1029 will be deemed contestants to try to win the SuperMassive Meet and Greet Packages.
- b) Three (3) contestants will each be given a different snippet of a Modern Rock track. Each contestant will have to correctly identify their Modern Rock song title and artist in order to be eligible to win. If any one (1) of the three (3) contestants get their Modern Rock Track incorrect, all three (3) won't have the opportunity to win the Grand Prize.
- c) In the event that a contestant gets the song wrong, the next chance to win will be with Layne Mitchell at 4:40pm.
- d) This process will repeat daily with Garner Andrews and/or Layne Mitchell until we have a set of three (3) winners.

Participants are eligible to win:

One (1) of three (3) SuperMassive Meet and Greet Packages that include:
One (1) pair of tickets to March 29, 2010 Muse concert at RexAll Place in Edmonton, Alberta, Canada. Dinner for two (2) at Original Joe's, with the Garner Andrews Show, dinner up to a maximum value of \$100.00. Limo Service to and from the show, and from Original Joe's. Double guest meet and greet with Silversun Pick-ups and Muse. \$150 to spend at the concert merchandise table. Each package has an approximate retail value of \$600.00.

The prize must be used on this date, no other dates are available, if the winners cannot attend this date, the prize will be forfeited. Any costs associated with the prize are the responsibility of the winners, including but not limited to transportation, gratuities, or any other costs not mentioned in the prize. Rogers is not responsible for the cancellation of the concert, and that part of the prize will be forfeited. The guest of the winner must also be over the age of 18.

2. All prizes must be accepted as awarded. Rogers reserves the right to substitute a prize of at least equal or greater value in the event of the unavailability, for whatever reason, of the advertised prize.

3. In order to win, selected entrants must first correctly answer, unaided, a time limited, mathematical skill testing question, posed by telephone at a mutually convenient time. Rogers judges' rulings are final and without appeal in all matters related to the Contest and the awarding of prizes.

4. Selected entrants will be required to return a signed release and acknowledgment form before being declared a winner. Winner's guest must also be required to return a signed release and acknowledgement before being able to take part in the prize.

5. By entering this Contest, each entrant consents to the use of his/her entry, name, and city of residence and/or photograph in any publicity carried out by Rogers and/or its advertising agencies, without further compensation. Winners consent to their photograph being taken by Rogers for such use, without further compensation. All entries become the property of Rogers.

6. This Contest is open to *residents of Alberta, who are 18 years of age and over*, as of the date of entry, except employees of Rogers, its parent and affiliate companies; its representatives and agents, the contest suppliers and those with whom they are domiciled. The Contest is subject to all applicable federal, provincial and municipal laws and regulations.

7. No correspondence will be entered into except with the selected entrants.

8. Chances of winning depend upon the number of callers who called in during the Contest Period. The winners may come from any geographic area, so long as they otherwise qualify to enter the Contest.

9. All entries which are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of the rules may be disqualified by Rogers. Rogers takes no responsibility for lost, misdirected, late or destroyed entries, or for typographical or other production errors.

10. All entries become property of Rogers who assume no responsibility for lost, stolen, delayed, damaged or misdirected entries or for failure of the website during the Contest Period, for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any email or traffic congestion on the internet or at any website, or any combination thereof including any injury or damage to an entrant's or any other person's computer related to or resulting from playing or downloading any material in the Contest. Rogers reserve the right, in their sole discretion; to cancel or suspend the email portion of this contest should a virus, bug or other cause beyond the reasonable control of Rogers corrupt the security or proper administration of the contest. Any attempt

to deliberately damage any web site or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws, and should such an attempt be made, Rogers reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

11. Rogers is collecting personal data about entrants for the sole purpose of administering this Contest. No further informational or marketing communications will be received by entrants, unless entrants provide Rogers with explicit permission to do so as indicated at the time of entry. Please see our Privacy Policy at www.rogers.com for full information on the company's policy towards maintaining the privacy and security of user information.

12. This Contest will be run in accordance with these rules, subject to amendment by Rogers. Entrants must comply with these rules, and will be deemed to have received and understood the rules if they participate in the contest.

13. The terms of this Contest, as set out in these rules, are not subject to amendment or counter-offer, except as set out herein.