

**CONTEST RULES**  
**“Get The Hell Outta Here Coachella”**

1. “Contest Period” starts at 6:00 am on March 1, 2010 and ends at 11:59pm on March 12, 2010, the “Contest Closing Date”. All times are Mountain Standard Times.

For your chance to win the weekly "Get The Hell Outta Here Trip"

- a) Be listening daily for the SONiC Get The Hell Outta Here cue-to-call. SONiC Get The Hell Outta Here cue-to-call will be aired once between 6a-10a, 10a-3p, 3p-7p, and 7-12a each weekday; Mountain Standard Time. When you here the SONiC Get The Hell Outta Here cue-to-call, be caller nine at 780-423-1029 for entry into the Monday morning Grand Prize Draw.
- b) Callers will have 5 seconds to respond once the call is answered. If the telephone line is dead when answered by SONiC, or no audible response is heard, or no one responds after 5 seconds, SONiC will answer the next call in sequence and the next call in sequence will replace that call. In the event a call is cut off before all personal data is collected, SONiC will make its best efforts to make contact with the cut off caller provided enough personal information was gathered in order to correctly identify the cut off caller. In the event two or more calls come through on the same line, all such callers will be advised to hang up and try again and the next call in sequence and the next call in sequence will replace that call.
- b) Glee Club members will get advance notice of when the SONiC Get The Hell Outta Here cue-to-call will air each weekday. Schedule will pin point the hour(s) and Coachella artist/track that the SONiC Get The Hell Outta Here cue-to-call will be aired.
- c) All weekly pre-determined callers (20 per week) who will be deemed as Qualifiers will be entered into the Monday morning Grand Prize Draw for the weekly “Get The Hell Outta Here” Trip, as defined below.
- d) Random draws by a Rogers Broadcasting Limited (“Rogers”) representative as represented by SONiC will be made from all Qualifiers who qualified by becoming a pre-determined caller as of each Monday, will be made each Monday during the Contest Period at approximately 6:00am at the offices of SONiC. Selected entrant for the Grand Prize, will be contacted by telephone or email at the number or email provided at the time of entry, if a selected entrant cannot be contacted within two (2) business days after the Draw, incorrectly answers the skill testing question or declines the prize another entrant will be selected on the next business day.
- e) Qualifiers will not be carried over for the following weekly “Get The Hell Outta Trip”

One winner per household, if you are win one weekly “Get The Hell Outta Here” trips then you can not qualify for subsequent “Get The Hell Outta” trips during the run of the Contest.

**Participants are eligible to win:**

Get The Hell Outta Here – Coachella, Indio, CA on April 16-18

Qualifying for Trip #1 runs March 1 – 5, 2010

Qualifying for Trip #2 runs March 8 – 12, 2010

Each Coachella winner, and their guest, is responsible for providing their own transportation to and from the festival each day. You will depart April 15 and return on April 19.

“Get The Hell Outta Here” trips subject to change. Trips will include return economy airfare for two (2) to destination from Edmonton International Airport, accommodations for two (2), and a pair of tickets to concert. “Get The Hell Outta Here” Coachella Trips have an approximate retail value of \$4,000 per trip; price may be subject to change depending upon time of year of departure. Trips must be taken on the dates as specified no substitutions are allowed. Winner’s guest must be over the age of 18 to participate in the prize. Winner and their guest must have valid passports for travel. Prize/trips are non-transferable.

***Not included are gratuities. We recommend the purchase of medical, accident and baggage insurance. It is the responsibility of the prize winner and traveling companion to obtain and pay for the required identification documents (i.e. passports, visas) for their entry into the visiting country and re-entry into Canada prior to departure. Failing to provide the required documents may result in denied boarding by the air carrier/and or entry by immigration authorities to the visiting country or re-entry into Canada. Rogers Broadcasting Limited is not responsible in this respect and any unused portion of the trip prize will be forfeit. It is the prize winner’s responsibility to check with the airline for baggage restrictions. Winner and traveling companion must travel together on the same itinerary. Rogers reserves the right to change the air/hotel for whatever reason in the case of unavailability).***

2. All prizes must be accepted as awarded. Rogers reserves the right to substitute a prize of at least equal value in the event of the unavailability, for whatever reason, of the advertised prize.

3. In order to win, selected entrants must first correctly answer, unaided, a time limited, mathematical skill testing question, posed by telephone at a mutually convenient time. Rogers judges' rulings are final and without appeal in all matters related to the Contest and the awarding of prizes.

4. Selected entrants will be required to return a signed release and acknowledgment form before being declared a winner. Winner's guest must also be required to return a signed release and acknowledgement before being ticketed, and once ticketed no changes are permitted.

5. By entering this Contest, each entrant consents to the use of his/her entry, name, and city of residence and/or photograph in any publicity carried out by Rogers and/or its advertising agencies, without further compensation. Winners consent to their photograph being taken by Rogers for such use, without further compensation. All entries become the property of Rogers.

6. This Contest is open to *residents of Alberta, 18+*, as of the date of entry, except employees of Rogers, its parent and affiliate companies; its representatives and agents, the contest suppliers and those with whom they are domiciled. The Contest is subject to all applicable federal, provincial and municipal laws and regulations.

7. No correspondence will be entered into except with the selected entrants.

8. Chances of winning the weekly Grand Prize are one in twenty. The winners may come from any geographic area, so long as they otherwise qualify to enter the Contest.

9. All entries which are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of the rules may be disqualified by Rogers. Rogers takes no responsibility for lost, misdirected, late or destroyed entries, or for typographical or other production errors.

10. All entries become property of Rogers who assume no responsibility for lost, stolen, delayed, damaged or misdirected entries or for failure of the website during the Contest Period, for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any email or traffic congestion on the internet or at any website, or any combination thereof including any injury or damage to an entrant's or any other person's computer related to or resulting from playing or downloading any material in the Contest. Rogers reserve the right, in their sole discretion; to cancel or suspend the email portion of this contest should a virus, bug or other cause beyond the reasonable control of Rogers corrupt the security or proper administration of the contest. Any attempt to deliberately damage any web site or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws, and should such an attempt be made, Rogers reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.

11. Rogers is collecting personal data about entrants for the sole purpose of administering this Contest. Entrants not wishing to receive any other informational or marketing communications from Rogers should so indicate on their entry form. Please see our Privacy Policy at [www.rogers.com](http://www.rogers.com) for full information on the company's policy towards maintaining the privacy and security of user information.

12. This Contest will be run in accordance with these rules, subject to amendment by Rogers. Entrants must comply with these rules, and will be deemed to have received and understood the rules if they participate in the contest.

13. The terms of this Contest, as set out in these rules, are not subject to amendment or counter-offer, except as set out herein.

[1] Household is defined as a separate, self-contained residence which has a unique municipal address. Proof may be required to ensure compliance with this rule. Contest Sponsor in its sole discretion will determine whether a household meets this condition.